

CRAFT X THE CHRISTMAS EXPO 2025

• 20 NOVEMBER – 23 DECEMBER 2025



OUR AWARD-WINNING INTRODUCTION

Greetings from the Hart Mark SA Team!

Firstly, what an incredible Christmas in July 2025 Market we had. A true benchmark for all exhibitors!

We're thrilled to announce our latest and largest event endeavor at The Garden & Pet Centre in the Eastrand as Craft-X steps into the limelight amidst our extensive nationwide coverage. This venue was strategically chosen for its footfall traffic and one and only Christmas Market of this magnitude in the Eastrand.

Backed by a decade of fruitful marketing expertise, Craft-X promises nothing short of excellence with hundreds of exhibitors. With both the Businessman of the Year award as well as the Tourist & Marketing Excellence Award, you can be at ease that we only do markets that exceed expectations, securing the ultimate prime locations for the right venue that attracts the buyer! The glamorous, pure white tent structure & prestige building will provide an excellent ambience for this December Christmas Market.

Craft-X will defy conventional market norms, trading during peak seasons with extended shopping hours from 10am to 8pm daily, ensuring every visitor has ample opportunity to experience our upscale exhibition throughout the evening!

For potential exhibitors, this is an unmissable opportunity! Secure your space promptly, as we're curating a selection of top-tier products, and you don't want to miss the chance to be featured prominently!

APPLICATION AND SELECTION:

1. Applications close on Friday, 31 October 2025.
2. All applications and products undergo a rigorous selection process. The Craft-X organisers reserve the right to ensure quality and professionalism. Past participation does not guarantee future selection.
3. Selection is based on application photos sent via email to **craftx@hartmark.co.za** OR via WhatsApp **0748241479**, including product and display images. Applications lacking these will not be considered.
4. Final selection and approval notifications will be sent by no later than 2 days after application. Payment of fees is due by 5 October 2025. Late payments risk forfeiting the space to the next applicant.

CRAFT X BANKING DETAILS:

OUR BANKING DETAILS WILL BE SENT TO APPROVED EXHIBITORS

Hart Mark South Africa presenting CRAFT Xpo 2025

A handwritten signature in red ink, appearing to be 'Ranger'.

The Garden & Pet Centre - Eastrand - Jo'burg East - South Africa

☎ 0748241479

✉ craftx@hartmark.co.za

🌐 www.hartmark.co.za

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PROGRAM OF EVENTS

SPACE, FEES, COMMISSION, AND FINANCE ARRANGEMENTS:

1. Each booking includes a space of 1.8m x 0.8m (table size).
2. Exhibitors can utilise their display equipment within the allocated space. **(Own display preferred for max sales)**
3. The market display equipment is available - Black tablecloth @ R50. 1.8m Table @ R100. Steel grid @ R150.
4. The expo fee is R1750 (NO VAT APPLICABLE) per full space for the entire period in December 2025.
5. Payment of expo fees is mandatory upon approval.
6. A standard 25% commission applies to sales, deducted at the end of the market period.
7. Craft X barcodes are mandatory, with the first 100 labels included in the expo fee. No self-printed labels will be allowed for this market, ensuring ease of correct sales at the till points. Unless previously arranged and scannable.
8. Centralized sales are facilitated; exhibitors cannot conduct individual sales.
9. Set-up and courier deliveries will ONLY have time between 18-19 November 2025 strictly from 8am to 4pm.
10. Pack-up and courier collections will ONLY have time between 26-27 December 2025 strictly from 8am to 4pm.
11. Payment to exhibitors occurs via EFT by 29 December 2025.
12. Craft X will take no responsibility for any stock not collected.
13. No boxes with additional stock will be allowed under tables - ONLY plastic crates are allowed and must be protected and marked or labelled with your exhibitor name.



IMPORTANT GENERAL INFORMATION:

Please review and complete the attached form, returning it along with your application to craftx@hartmark.co.za or via WhatsApp 0748241479.

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EXHIBITOR INFORMATION

Exhibitor Requirements:

How many exhibition spaces do you require: _____

I will bring my own display set-up - Yes / No: _____

Will you unpack your own products? - Yes/No: _____

UNPACK MY PRODUCTS FOR ME @ R450 service fee? - Yes/No: _____

Rent Table/s: _____ Rent Back Grid/s: _____ Rent Tablecloth/s: _____

(Please specify quantity required above)

Are you an existing Hart Mark Supplier?

Yes / No: _____

Labels to be collected via Courier Guy - Yes/No: _____ | Collection at Hart Mark- Yes/No: _____

Exhibitor Physical Address: _____

INDEMNITY:

By submitting this application form I, the undersigned, hereby accept the market rules, terms and conditions as set out in the Craft X information sheet. I hereby indemnify the organisers and all personnel of The Craft X from any and all claims that may arise as a result of theft, fire, damage, stock shortages, injuries, force majeure, or any other reason.

Date: _____

Signed: _____

Please return the signed Application form and information sheet to craftx@hartmark.co.za OR via WhatsApp 062 499 8199

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Business Name:

Exhibitor Name:

Exhibitor Surname:

ID Number:

Cell Number:

Email Address:

Exhibitor Banking Details:

Bank Name:

Account Name:

Branch Code:

Account Number:

Type of Account:

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Shortly describe your business:

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